# **Executive Summary**



# Performance Report for:

https://affiltech.com/

Report generated: Sun, Oct 15, 2023 2:41 PM -0700

Test Server Location: K London, UK

Using: O Chrome (Desktop) 117.0.0.0, Lighthouse 11.0.0



Performance 99%

Structure 97%

L. Contentful Paint

732ms

T. Blocking Time

69ms

C. Layout Shift

U

#### Top Issues

IMPACT	AUDIT	
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 285KB
Low	Avoid an excessive DOM size TBT	886 elements
Low	Use a Content Delivery Network (CDN)	2 resources found
Low	Avoid enormous network payloads LCP	Total size was 764KB
Low	Properly size images	Potential savings of 187KB

### Page Details

1.9s Fully Loaded Time

#### Total Page Size - 760KB



#### Total Page Requests - 40



#### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

#### **About GTmetrix**



GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

https://carbon60.com/



The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

#### AffilTech.com • Tech. SEO. E-Commerce. Affiliate. 200 affiltech.com 21.8KB 142ms UcCO3FwrK3iLTeHuS\_fv... 200 affiltech.com 21.1KB 98ms LDIoaomQNQcsA88c7O9... 26.8KB 100ms 200 affiltech.com wpo-minify-header-afd82... 52.2KB 113ms 200 affiltech.com Affiltech.com-Web-Logo-... affiltech.com 4.88KB 89ms 200 Das-perfekte-Wordpress-... 200 23.4KB 89ms affiltech.com 31.8KB Cloudflare-Origin-Server-... 93n s 200 affiltech.com Cloudflare-Turnstile-Konfi... 200 affiltech.com 29.3KB 94ns magamenu-frontend.min.... 200 affiltech.com 0 77ms rocket-loader.min.js 200 affiltech.com 4.27KB 11ms Das-optimale-Cloudflare-... 200 affiltech.com 21.0KB 108ms Webseite-mit-Domain-ver... 200 27 3KB 110ms affiltech com Plugin-Set-WP-Toolkit-ein... 100ms 200 31.2KB 32.5KB 102ms Wordpress-Installation-u... 200 affiltech.com Die-Swap-File-Groesse-in... 200 affiltech.com 19.1KB 99ms 19.3KB 84ms wpo-minify-footer-9d742e... 200 affiltech.com 200 50.4KB 145ms adsbygoogle.js?client=ca... pagead2.googlesynd.. js?id=G-PR6S6C800D 200 89.9KB 63ms googletagmanager.c... wpo-minify-header-56270... 200 affiltech.com 29.9KB 102ms wpo-minify-header-a2270f... 35.0KB 104ms 200 affiltech.com 104ms wpo-minify-header-4e2d0... 200 affiltech.com 6.86KB cropped-Affiltech.com-W... 200 1.37KB 88ms affiltech com show\_ads\_impl\_with\_am... 200 pagead2.googlesynd... 133KB 86ms zrt\_lookup.html 200 4.37KB 28ms googleads.g.doublec... revisit.svg 200 affiltech.com 1.47KB 70ms 200 75ms close.svg affiltech.com 1.13KB 69ms 200 1.81KB poweredbtckv.sva affiltech.com cookie.js?domain=affiltec... 200 partner.googleadser... 252B 42ms sodar?sv=200&tid=gda&t... 200 pagead2.googlesynd... 11.6KB 21ms 28ms ads?client=ca-pub-17863... 403 googleads.g.doublec.. 46B sodar2.js 200 6.24KB 41ms tpc.googlesyndicatio... runner.html 200 80ms tpc.googlesyndicatio... 4.93KB aframe 200 1.08KB 83ms google.com sodar?id=sodar2&v=225&... (incompletepagead2.googlesynd... >700ms sodar?id=sodar2&v=225&... 59ms 0 204 pagead2.googlesynd.. 4QJGLNIKfnVz3XQjPF9W... (incompletepagead2.googlesynd... 0 >699ms 4QJGLNIKfnVz3XQjPF9W... 14.3KB 20ms 200 pagead2.googlesynd.. >604ms generate\_204?Voq5ww (incompletetpc.googlesyndicatio... 0 generate\_204?Voq5ww 204 40B 5ms tpc.googlesyndicatio... sodar?id=sodar2&v=225&... 48ms 204 pagead2.googlesynd.. 760KB (2.04MB Uncompressed) Fully Loaded 1.9s (Onload 339ms) 40 Requests





### Performance Metrics

First Contentful Paint  How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here	Time to Interactive  How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Good - Nothing to do here
Speed Index  How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Good - Nothing to do here	Total Blocking Time  How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Good - Nothing to do here
Largest Contentful Paint  How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here	Cumulative Layout Shift  How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here

## **Browser Timings**

Redirect	Oms	Connect	49ms	Backend	78ms
TTFB	127ms	DOM Int.	326ms	DOM Loaded	335ms
Onload	339ms	First Paint	396ms	Fully Loaded	1.9s



# **Structure Audits**

IMPACT	AUDIT	
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 285KB
Low	Avoid an excessive DOM size TBT	886 elements
Low	Use a Content Delivery Network (CDN)	2 resources found
Low	Avoid enormous network payloads LCP	Total size was 764KB
Low	Properly size images	Potential savings of 187KB
Low	Avoid long main-thread tasks TBT	3 long tasks found
Low	Reduce JavaScript execution time TBT	153ms spent executing JavaScript
Low	Reduce unused CSS FCP LCP	Potential savings of 47.7KB
Low	Serve images in next-gen formats	Potential savings of 115KB
Low	Avoid chaining critical requests FCP LCP	2 chains found
Low	Reduce unused JavaScript LCP	Potential savings of 161KB
N/A	Largest Contentful Paint element LCP	730 ms
N/A	Eliminate render-blocking resources FCP LCP	Potential savings of 0 ms
N/A	Reduce initial server response time FCP LCP	Root document took 77ms
N/A	Minimize main-thread work TBT	Main-thread busy for 633ms
N/A	Reduce the impact of third-party code TBT	Total size was 320KB
N/A	Avoid serving legacy JavaScript to modern browsers TBT	
N/A	Avoid large layout shifts CLS	
N/A	User Timing marks and measures	